

For Immediate Release

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Protecting Your Trademark & Copyrights in Global Emerging Markets

IQPC and BPCouncil partner to combat copyright infringement and protect trademarks in cyberspace.

IQPC's Legal IQ has put together a timely conference – January 23-25 in New York - to discuss and provide advice on protecting and defending Trademarks & Copyrights. Developing and maintaining a business' trademark and copyright involves a significant investment of capital and time. A strong and well protected trademark and copyright can provide a business with important competitive advantages, or if not handled appropriately, result in wasted time, miss-spent marketing funds, loss of good will and litigation for infringement. Learn and share strategies for internet and market protection from U.S Government experts and Leading trademark/Copyright counsel.

The newly launched **BPCouncil** will provide delegates to the Trademark & Copyright Protection conference with a dynamic platform to extend their industry networking experience and exploration of legal developments into a year-round happening. Throughout the year following the highly interactive seminar, delegates will find mission critical information on new regulations, strategies and more relating to brand protection and intellectual property on **BPCouncil.com**.

Trademark & Copyright Protection attendees and BPCouncil.com visitors gain access to ideas, technologies and skills to incorporate into their brand and intellectual property protection arsenal. Brand protection professionals working for brand owners, intellectual property [technology](#) and [service providers](#), enforcement agencies and [NGOs](#) serving the brand protection community can now find a diverse array of [information](#), [resources](#), [best practices](#) and [networking tools](#) on <http://www.bpcouncil.com>. Professionals can take advantage of the BPCouncil networking tool to build and expand their business networks via the web. They also have at their fingertips up-to-date news, [profiles](#) of market leaders, [in-depth](#) stories, the comprehensive [BPCalendar](#), and the extensive [Go to Guide](#) and [RedPages](#) professional directories.

To register for the Trademark & Copyright Protection conference, visit: <http://www.iqpc.com/us/trademark>. Conference delegates should be sure to quote the code TMBC for 20% off the full conference price.

To learn more about **BPCouncil** visit: <http://www.bpcouncil.com> .

Jodi Joseph, Director of the **BPCouncil** said:

"IQPC – stand for quality. Quality in the programs and content they deliver at their diverse conferences. We are excited to welcome their delegates and partners to continue exploring mission critical information and exchanging best practices in the **BPCouncil** Community on www.bpcouncil.com."

Laura Hou, from IQPC said:

"IQPC transfers expertise around the world, keeping its delegates competitive, profitable and delivering maximum ROI. **BPCouncil** is doing the same for its members within the rich internet environment they have created for the dynamic virtual **BPCommunity**."

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About BPCouncil <http://www.bpcouncil.com>

The **BPCouncil** , a member of the **BPIntelligroup**, is a dynamic virtual community dedicated to brand protection and intellectual property professionals addressing a wide spectrum of issues: technological advancements, legal developments, market leaders and more. In addition, we provide members with direct access to comprehensive resources, networking tools and commercial opportunities.

About IQPC <http://www.iqpc.com>

IQPC provides business executives around the world with tailored practical conferences, large scale events, topical seminars and in-house training programs, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC's large scale conferences are market leading "must attend" events for their respective industries.

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