

For Immediate Release

Contact:

Jodi Joseph, BPCouncil +41 22 735 4065

jodij@bpcouncil.com

Robert Stead, IntertechPira +44 (0) 1372 802290

robert.stead@pira-international.com



INTERTECH



Regional Experts on Innovations in Security Printing Solutions Meet in Central/Eastern Europe and Russia/CIS and Cyberspace

*IntertechPira and Pyra partner with the **BPCouncil** taking its Security Printing & Alternative Solutions CEE / Russia/CIS conference into cyberspace.*

The **8th International Conference on Security Printing & Alternative Solutions** takes place in **Ljubljana on 21st-23rd January 2008**. For the first time IntertechPira and Pyra are working together to bring the leading security printing specialists from the Russia/CIS and CEE regions an outstanding program reflecting the very latest developments and industry changes within Russia/CIS and Central and Eastern Europe. Market leaders will discuss the latest technology developments in security printing technologies, advanced ID systems, innovative document solutions, progress in substrates and novel RFID techniques.

The newly launched **BPCouncil** will provide delegates to the Security Printing & Alternative Solutions conference with a dynamic platform to extend their industry networking experience and exploration of security printing developments into a year-round happening. Throughout the year following the highly interactive seminar, delegates will find mission critical information on new technologies and more relating to brand protection and intellectual property on **BPCouncil.com**.

Security Printing & Alternative Solutions attendees and **BPCouncil.com** visitors gain access to ideas, technologies and skills to incorporate into their brand and intellectual property protection arsenal. Brand protection professionals working for brand owners, intellectual property [technology](#) and [service providers](#), enforcement agencies and [NGOs](#) serving the brand protection community can now find a diverse array of [information](#), [resources](#), [best practices](#) and [networking tools](#) on <http://www.bpcouncil.com>. Professionals can take advantage of the **BPCConnection** networking tool to build and expand their business networks via the web. They also have at their fingertips up-to-date news, [profiles](#) of market leaders, [in-depth](#) stories, the comprehensive [BPCalendar](#), and the extensive [Go to Guide](#) and [RedPages](#) professional directories.

To register for the **Security Printing & Alternative Solutions conference**, visit: www.security-printing.com

To learn more about BPCouncil, visit: <http://www.bpcouncil.com> .

Jodi Joseph, Director of the **BPCouncil** said:

"We are excited to be focusing on the amazing developments in brand protection technologies coming out of the CEE/CIS region – bringing this information to **BPCouncil** members worldwide. The **Security Printing and Alternative Solutions** conference is key to keeping brand protection practitioners at the top of their game; they can explore successful strategies and gain access to critical knowledge. We welcome the delegates to continue exploring and exchanging information at www.bpcouncil.com through out the year."

Margaret Leach, Managing Director of Pyra, said:

"For more than 30 years we have been bringing together the innovators and trend setters of the security printing industry in the CEE/ CIS region. Our conference blends technical information, best practices and networking – just like **BPCouncil.com** – we are excited about partnering with the **BPCouncil** and bringing a new resource to our delegates.

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About BPCouncil <http://www.bpcouncil.com>

The **BPCouncil**, a member of the **BPIntelligroup**, is a dynamic virtual community dedicated to brand protection and intellectual property professionals addressing a wide spectrum of issues: technological advancements, legal developments,

market leaders and more. In addition, we provide members with direct access to comprehensive resources, networking tools and commercial opportunities.

About IntertechPira

IntertechPira provides events and training across a wide range of zeitgeist issues and disruptive technologies affecting industry. Our 100% independent products are provided globally 24/7 and delivered by teams of independent experts at sites in **Portland, US** and **London, UK** through 20 specialised industrial platforms.

Our core competencies are information on: **research and product development, globalisation and new markets; production methods; regulatory and compliance.** Please see our [website](#) for further details.

About Pyrabelisk

Pyrabelisk has been responsible for the organisation of the **Security Printing & Alternative Solutions in Central/Eastern Europe and Russia/CIS conferences** since the 1st event in Moscow in 2001.

Pyrabelisk was set up in 1993 to provide market analysis, consultancy and conference services on the paper and printing industries in the 27 countries of Central/Eastern Europe and the former Soviet Union. The company is the *ONLY* specialist in the paper and printing industries in this region and its client list now runs to more than 500 companies. The company's database on security paper and printing dates back to the mid 1990s. Margaret Leach, Managing Director of Pyrabelisk, has been a leading paper and printing industry consultant for more than 30 years. She has been organizing paper and printing industry conferences in Western Europe since 1987 and in Eastern Europe since 1992. The directors of Pyrabelisk Conferences are Margaret Leach and Martin Holborow, assisted by conference consultants Alice Goldstone, Gary Cowell and Agata Nieboj.

Pyrabelisk continually expands the scope and range of companies attending the conference to maintain its position as the only annual security printing conference specializing in Central/Eastern Europe and the former Soviet Union and always taking place in the region.

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