

For Immediate Release

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BPCouncil Crosses with the High Security Printing Industry

Geneva – Cross Conferences (<http://www.cross-conferences.com>) will be hosting their **Annual Pan-European High Security Printing Conference** on April 16-17, 2008 in Prague. Cross has put together an impressive panel of expert speakers, 50% of whom are government officials. Alongside the conference, participants can look forward to a large trade exhibition of over 45 companies specializing in currency, e-passports and other security products. Cross conferences always attract representatives from central banks, note printing works and as well as other major players in the high security printing industry.

The newly launched **BPCouncil** (<http://www.bpcouncil.com>) will provide delegates to the Pan-European High Security Printing Conference with a dynamic platform to extend their industry networking experience and exploration of high security printing developments into a year-round happening. Following the conference, delegates will find mission critical information on new technologies and more relating to brand protection and intellectual property on www.bpcouncil.com.

Pan-European High Security Printing attendees and **BPCouncil.com** visitors gain access to ideas, **technologies** and skills to incorporate into their brand and intellectual property protection arsenal. Brand protection professionals working for brand owners, intellectual property technology and **service providers**, enforcement agencies and **NGOs** serving the brand protection community can now find a diverse array of **information**, **resources**, **best practices** and **networking tools** on <http://www.bpcouncil.com>. Professionals can take advantage of the **BPCconnection** networking tool to build and expand their business networks via the web. They also have at their fingertips up-to-date news, **profiles** of market leaders, **in-depth** stories, the comprehensive **BPCalendar**, and the extensive **Go to Guide** and **RedPages** professional directories.

To register for the Annual Pan-European High Security Printing Conference visit:
<http://www.cross-conferences.com>

To learn about **BPCouncil.com** visit: www.bpcouncil.com

Jodi Joseph, Director of the **BPCouncil** said:

"We are excited to be focusing on the amazing developments in brand protection technologies coming out of the high security printing industry and bringing this information to **BPCouncil** members worldwide. Cross Conferences bring together the top professionals in the high security printing industry to explore successful strategies and gain access to critical knowledge. We welcome the delegates to continue exploring and exchanging information at www.bpcouncil.com throughout the year."

Annie Cross, Director of Cross Conferences said:

"We at Cross Conferences aim to bring top quality programming to the high security printing industry twice yearly. It is always our hope that participants will continue to connect throughout the year while looking forward to the next conference. **BPCouncil** gives Cross Conference participants the opportunity to connect using everything that web 2.0 has to offer. This helps Cross achieve our goal of severing the high security printing industry into the 21st century."

About BPCouncil <http://www.bpcouncil.com>

The **BPCouncil**, a member of the **BPIIntelligroup**, is a dynamic virtual community dedicated to brand

protection and intellectual property professionals addressing a wide spectrum of issues: technological advancements, legal developments, market leaders and more. In addition, we provide members with direct access to comprehensive resources, networking tools and commercial opportunities.

About Cross Conferences <http://www.cross-conferences.com>

Cross Conferences is a joint venture between [Cross Group](#) and [BSC International](#). The companies' expertise in high security printing commenced in the 1970's and includes working backgrounds with De La Rue, American Banknote, Komori, Portals and Bradbury Wilkinson.

Cross Conferences hold twice yearly regional conferences in Eastern Europe and Asia for the high security printing industry. Specializing in conferences for banknote printing, passports, e-passports, e-ID and related areas of high security printing, the conferences are attended by Central Banks, Note Printing Works and major suppliers in the industry.